



तमिलनाडु केन्द्रीय विश्वविद्यालय

(संसद द्वारा पारित अधिनियम 2009 के अंतर्गत स्थापित)

CENTRAL UNIVERSITY OF TAMIL NADU

(Established by an Act of Parliament, 2009)

नीलक्कुडी परिसर/Neelakudi Campus, तिरुवारूर/Thiruvarur- 610 005

04366-277261.

23 June 2026

Advertisement for the Position of Research Associate (HEFA–CSR Project)

Applications are invited from eligible and interested candidates for the post of **Research Associate** on a purely temporary basis to work in the HEFA–CSR project sanctioned to the undersigned at the Department of Media and Communication, Central University of Tamil Nadu, Thiruvarur, Tamil Nadu.

Title of the Project: *Youth, Media and Digital Literacy: An Intervention Study Addressing Digital Media Influence on Undergraduate College Students in Thiruvarur District*

Name of the Post: Research Associate

Research Area: Digital Media or any related area

Job Description: The selected candidate will assist the Project Coordinator in the execution of the project, including preparation of digital modules, fieldwork, data collection, report preparation, and other project-related activities.

Essential Qualification:

M.A. Mass Communication / M.Sc. Electronic Media or an equivalent degree in a relevant discipline from a recognized University/Institution with a minimum of 55% marks or 6.0 CGPA, along with NET/M.Phil./Ph.D. and at least two years of research experience, academic experience as a Research Assistant in a project, or relevant industry/institutional experience.

Desirable Qualifications:

- Research experience in the relevant area
- Knowledge of video production
- Proficiency in Tamil language for fieldwork in the project area

Age Limit: 35 years (Age relaxation will be provided as per Government of India norms)

Monthly Fellowship: Rs. 47,000/- per month (Consolidated)

Tenure of the Position: The position is purely temporary and co-terminus with the project, subject to the availability of funds.

Eligible and interested applicants are requested to send their updated CV along with scanned copies of supporting documents, certificates, degree certificates, and mark sheets to radhacutn@gmail.com with the subject line "**Application for Research Associate**" on or before **03 July 2026, 5.00 PM**.

Only shortlisted candidates will be called for the interview. The selected candidate is expected to join immediately. All communications will be made through email only.

For further details, contact:

Dr. B. Radha

Project Coordinator - HEFA–CSR Project

Professor and Head, Department of Media and Communication

Central University of Tamil Nadu, Thiruvarur – 610005, Tamil Nadu